



<https://350wisconsin.org>

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About 350 Wisconsin

- Founded as 350 Madison Climate Action Team in 2012
- Rebranded as 350 Wisconsin in 2022 to reflect work on State Policy, pipelines, and other issues not specific to Madison region
 - We are NOT trying to displace 350 Milwaukee or 350 Stevens Point!
- Leadership structure: Working Board of Directors, Coordinating Council
- 5 staff, hundreds of volunteers!
 - 2016 - Tar Sands organizer, 2017 - Development Director, 2020 - Volunteer Coordinator/Business Manager, 2021 - Communications, 2021 - Executive Director



Upcoming Events

- Saturday June 18 - 10-5 - Madison Juneteenth, Penn Park, Madison
- Monday July 11 - 7 PM - Annual Picnic, Brittingham Park, Madison
- Saturday July 16 - 10 AM - Repeat of Civil DISCObedience at downtown Madison Chase Bank (tinyurl.com/CivilDISCObedience)
- Saturday July 16 - Fundraiser with Madison Forward (soccer)
- Saturday Aug 6 - Fundraiser with Madison Mallards (baseball)



Climate Justice

- Works to establish meaningful relationships, trust, and collaborations with communities and organizations throughout WI and beyond.
 - Seeks to listen to and learn from BIPOC and frontline communities, and amplify their goals and concerns.
 - Engages with public officials to keep climate justice as a focus
 - Collaborates with allies (e.g., Bad River Band)
- Also focuses on member education
 - Book clubs (Me & White Supremacy)
 - Justified Anger Black History Course (Nehemiah Center)

Community Climate Solutions

- “Think Globally, Act Locally” - works with communities to achieve change in neighborhoods, local organizations/institutions, and city- or county-level government.
- Community Working Groups: Madison, Middleton, Fitchburg, Monona, Dane County, UW
- Areas of focus: Renewable energy infrastructure, Building codes - energy efficiency, Public transportation, EV charging stations
- Strategies & Tactics: regular meetings with elected officials, presenting/speaking at city meetings, submitting letters/public comments on policy issues, publishing research reports



State Policy

- Wisconsin has weak climate policies compared to other Midwestern states, particularly with executive branch efforts stymied by the Legislature.
- 350 WI's State Policy Group promotes strong, progressive state climate policy.
- Areas of interest: Building code reform, green workforce development, renewable energy infrastructure, climate justice.
- Strategies: Engaging with elected officials, mobilizing WI residents, intervening with WI Public Service Commission and other agencies, collaborating with communities and groups to push for strong state climate policy.



Pipeline Resistance

- Organizes to end fossil fuel infrastructure in the Midwest - with a particular focus on Enbridge's pipelines carrying tar sands oil.
- Pipelines of focus: Line 61 and its proposed "twin" Line 66 (WI and IL), Line 3 (MN and WI), and Line 5 (WI and MI)
- Strategies & Tactics: in-person community action, engaging in regulatory process, coalition-building, legal action



Divest & Defund

- Uses the power of grassroots mobilization and nonviolent direct action to pressure for divestment from all fossil fuel-related activities and for investment in renewable energy and sustainable solutions.
- Primary targets: Chase Bank, University of Wisconsin
- Secondary targets: Wells Fargo, Liberty Mutual, SWIB, Federal Reserve
- Strategies & tactics: highly-visible public actions, civil disobedience, brand damage, participation in Stop the Money Pipeline Coalition



Art Collective



Art Collective



350 **WISCONSIN**
TOGETHER FOR THE CLIMATE

Art Collective

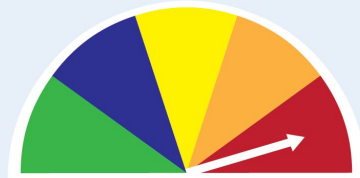


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Fossil Free Federal Reserve

- Joint project between 350 US, 350 Wisconsin, and 350 Colorado
- Our demands:
 - The Federal Reserve:
 - End bank fossil fuel financing - use existing regulatory and supervisory tools to begin limiting and phasing down the financing of emissions.
 - Divest & invest - align Fed spending and asset purchases with the Paris Climate Agreement's goal of limiting temperature rise to 1.5 degrees C
 - Push banks to invest - encourage and support bank investment aimed at limiting global temperature rise to 1.5 degrees C, with an emphasis on lending to low-income and BIPOC communities
 - Congress: expand the Fed's mandate to eliminate racial, gender, and class disparities in jobs, wages, and wealth.

CLIMATE RISK IS EXTREME



The Federal Reserve must prevent climate risk.



- 501(c)(4) launched in 2022!
- Wisconsin is going to have some of the most competitive US Senate and Governor elections in the country in 2022!
- We need to be sure that the climate crisis remains central in the political conversation
- We push for progressive candidates and policies that will address the climate crisis in ways that center racial, social, and economic justice.

350 Wisconsin Action - Electoral Organizing

- Areas of focus: centering climate and climate justice in political discourse; endorsing and uplifting climate champions; educating the public on climate and justice-related ballot measures; voter rights and fair elections
- Tactics:
 - Organizing & public education (relational organizing, canvassing, digital campaigns, voter guides)
 - Candidate engagement (endorsements, candidate interviews, bird-dogging)
 - Voter registration & education
 - Alliances & partnerships (UW student-led groups, environmental organizations, racial and social justice organizations)



350 Wisconsin Action - Policy Work & Lobbying

- Areas of focus: stopping expansion of fossil fuel infrastructure in WI; uplifting renewable energy, energy efficiency, and electrification initiatives; promoting sustainable policies and practices in agriculture, land use, construction, transportation, and other key sectors; holding electric utilities accountable
- Tactics:
 - Establish & maintain relationships with elected officials and key staff
 - Educate the general public on key issues and provide in-depth policy analyses
 - Provide opportunities for public engagement
 - Work with allies and partners to actively promote and uplift priorities and demands of racial, social, and economic justice organizations



Questions?

Contact Emily Park at emily.park@350madison.org

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